



MAKE MINE CHOCOLATE!

While surprising a loved one with a rabbit might seem like the perfect way to celebrate Easter, a real rabbit should never be purchased on impulse. Here are some reasons to choose a chocolate rabbit for Easter instead:



YOUR KIDS AREN'T AS LIKELY TO LOSE INTEREST IN A CHOCOLATE RABBIT.
Children's interests often change as they age and they may lose interest in having a pet. Loss of interest is one of the most common reasons small animals are surrendered to shelters.



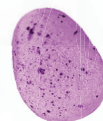
CHOCOLATE RABBITS DON'T NEED SPACE TO RUN & PLAY.

Rabbits need lots of space to stay healthy. This means a big commitment on your part to pet-proof your home and to set aside time daily for your rabbit to be out of their enclosure.



CHOCOLATE RABBITS DON'T HAVE REPEAT EXPENSES.

A real rabbit requires regular veterinary care, hay, bedding, fortified food, veggies, a proper enclosure, and enrichment options. These expenses can add up quickly!



YOU DON'T NEED TO SURRENDER A CHOCOLATE RABBIT.

Roughly 4 out of 5 rabbits bought for Easter end up abandoned or in shelters. Every year, surrender rates spike after Easter, putting a strain on shelter resources and personnel.



LEARN ABOUT RABBIT NUTRITION AND BEHAVIOR AT WWW.OXBOWANIMALHEALTH.COM